In May, 2002, a group of UCD students began a research project to evaluate whether there was a need for an informational kiosk on campus listing student organizations, clubs, sporting events, and campus maps. After gathering information opinions from friends and peers, the student group approached Student Affairs Research & Information to request a QuickPoll on the topic.

This QuickPoll, targeted to all UCD students, asked: “A UCD student group is considering establishing a permanent information kiosk listing campus student organizations and activities, as well as contact info and a map. Do you think that there is currently a central location that adequately conveys information about campus organizations, activities, and events?”

Forty percent of participants responded “To the best of my knowledge there is NOT currently a central location for such information on campus.” Thirty percent responded “To the best of my knowledge there ALREADY IS a central location for such information on campus,” and the balance of respondents, 30%, replied “I have no idea in either direction.”

While respondents did not overwhelmingly agree on whether there currently is a central location for this information or not, they did give us further insight into the necessity of such a kiosk in their answers to a follow-up open-ended text question. Presented to those who believe there is not currently a location for information and to those who had no idea in either direction, this text question asked “Do you think such a kiosk would be beneficial if it existed? If so, where should it be located?” A sampling of responses follows:

“I believe that it would be a good idea and would be beneficial to all students and visitors to the campus. It should be located somewhere very central--like on the quad or near the MU flag pole.”

“I think a kiosk would be beneficial and that there should be two of them, one located near the MU and another on the Silo/Chem end of campus”

“I think that a kiosk would be beneficial because sometimes it can be hard to know exactly where to look for all of the information you want. It would also be beneficial because it seems that a lot of people are not very aware of what is available to them. I think that the kiosk would best be located in the MU, if possible.”

“Yes, it would be beneficial. Outside the MU on the quad”
Although a small number of the text responses indicated a lack of interest in the kiosk, the vast majority of the text responses voiced an interest and suggestions for its location.

Responses to “Do you think that there is currently a central location that adequately conveys information about campus organizations, activities, and events?”

<table>
<thead>
<tr>
<th>Table 1</th>
<th># of Votes</th>
<th>% of Votes</th>
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<tbody>
<tr>
<td>To the best of my knowledge there ALREADY IS a central location for such information on campus</td>
<td>392</td>
<td>30%</td>
</tr>
<tr>
<td>To the best of my knowledge there is NOT currently a central location for such information on campus</td>
<td>518</td>
<td>40%</td>
</tr>
<tr>
<td>I have no idea in either direction</td>
<td>389</td>
<td>30%</td>
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This report was compiled by Student Affairs Research & Information (SARI), May 7, 2002, based on a My.UCDavis QuickPoll. The QuickPoll ran from April 30, 2002 through May 7, 2002 on students’
My.UCDavis portals, and generated 1,299 responses. For more detailed information, contact us at (530) 754-7985.