Section III. Application Process

1. How many colleges did you apply to? □ 1 □ 2 □ 3 □ 4 □ 5 □ 6 □ 7 or more
2. How many acceptances did you receive? □ 1 □ 2 □ 3 □ 4 □ 5 □ 6 □ 7 or more

3. Was UC Davis: □ your first choice? □ Second choice? □ Third or lower choice?

Please review the following sources of information about UC Davis. Rate the effect each source had on your consideration of UC Davis. If a source caused you to think very positively about UC Davis, fill in the box under "5"=Very Positive. If the opposite is true, fill in the box under "1"=Very Negative. If you did not obtain information from that source, mark the overall under "0"=Did not use.

<table>
<thead>
<tr>
<th>INFORMATION SOURCE</th>
<th>Did not use</th>
<th>Very Negative</th>
<th>Some-what Negative</th>
<th>Neutral</th>
<th>Some-what Positive</th>
<th>Very Positive</th>
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<td>4. Parents or Guardians</td>
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<td>5. UC Davis students or alumni</td>
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<td>6. Friends</td>
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<td>7. UC Davis outreach counselor-school/community</td>
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<td>9. UC Davis faculty</td>
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<td>10. UC Davis website</td>
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<td>11. UC Davis publications (viewbook, calendar)</td>
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<td>12. College Guides or national rankings</td>
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<td>13. Announcements on radio or television</td>
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<td>14. Articles in newspapers or magazines</td>
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<td>15. Visit to the UC Davis Campus</td>
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</table>

16. If you visited the Davis campus, when did you come?
   a. Did you speak with anyone while you were here? □ No □ Student □ Staff □ Faculty
      Mark all that apply.
   b. Did you attend any of these campus events? □ No □ Athletic Event □ Class □ Other Campus Program
      Mark all that apply.
   c. Was the campus what you expected? □ No □ Yes
      Please Explain

CHOICE OF UC DAVIS

To see Survey Results, click on chart links below.

Survey Results: Question 3

Choice of UC Davis:
   All Admits, Enrolled Admits and Not-Enrolled Admits

by Ethnicity:
   All Admits by Ethnicity

by College/Division:
   Agricultural & Environmental Sciences
   Biological Sciences
   Engineering
   Humanities, Arts & Cultural Studies
   Mathematical & Physical Sciences
   Social Sciences
Only 17% of admits name UC Davis as their first choice college.

About half (49%) of the admits who enrolled name UC Davis as their first choice school. This rate compares with 52% of freshmen enrolling at UC Davis in 1997 [CIRP data], but less than the national norm of 62% for highly-selective public universities [CIRP Fall 1997 national data].
Choice of UC Davis
--All Admits by Ethnicity--
Survey of Fall 1998 New from High School Students

American Indian and Mexican-American admits most often name UC Davis as their first choice college (27% vs. 17% of all admits).

Asian-American admits are less likely than admits from other ethnic groups to name UC Davis as their first choice college (14% vs. 17% of all admits).
Twenty-six percent of admits in Agricultural & Environmental Sciences named UC Davis as their first college choice, the highest proportion among all colleges and divisions.

Forty-one percent in the college said that UC Davis was their third or lower choice, the lowest proportion among all colleges and divisions.
Choice of UC Davis
--All Admits: Division of Biological Sciences--
Survey of Fall 1998 New from High School Students

Admits in Biological Sciences are somewhat more likely than all admits to name UC Davis as their first choice school (19% vs. 17%).

About half of the division’s admits said that UC Davis was their third or lower choice.
Choice of UC Davis
--All Admits: College of Engineering--
Survey of Fall 1998 New from High School Students

College of Engineering

Whereas 17% of all admits named UC Davis as their first choice, only 9% of Engineering admits named it as their first choice, the lowest proportion among all colleges and divisions.

About two-thirds of admits in Engineering said that UC Davis was their third or lower choice, the highest proportion among all colleges and divisions.
Choice of UC Davis
--All Admits: Division of Humanities, Arts & Cultural Studies--
Survey of Fall 1998 New from High School Students

Admits in Humanities, Arts & Cultural Studies were less likely to name UC Davis as their first choice than all admits (13% vs 17%).
Nineteen percent of admits in Mathematical & Physical Sciences named UC Davis as their first choice, slightly more than the rate for all admits (17%).

Fifty-three percent indicated that UC Davis was their third or lower choice.
Only 14% of admits in Social Sciences named UC Davis as their first choice, compared to 17% of all admits.

Sixty-one percent indicated that UC Davis was their third or lower choice.