### Section II. College Comparisons

IF YOU PLAN TO ATTEND college next year, print the Name and City of the college you plan to attend and fill in the oval marked “Will Attend”. IF YOU DO NOT PLAN TO ATTEND college, list a school you seriously considered. COLLEGE: ____________________________

Please rate your OTHER COLLEGE and UC DAVIS on each characteristic below.

<table>
<thead>
<tr>
<th>COLLEGE CHARACTERISTIC</th>
<th>OTHER COLLEGE Rating</th>
<th>Can’t Rate</th>
<th>UC DAVIS Rating</th>
<th>Can’t Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prestigious, well-known reputation</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>2. Availability of majors that interest you</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>3. Faculty are accessible to students</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>4. Quality and availability of on-campus housing</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>5. Quality of academic facilities (library, labs, computing)</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>6. Provides students individual guidance &amp; attention</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>7. Cost of attendance</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>8. Diverse student body</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>9. Off-campus cultural &amp; recreational opportunities</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>10. On-campus cultural and recreational opportunities</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>11. Faculty are leaders in their fields</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>12. Part of the state/country in which the college is located</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>13. Surroundings (neighborhood, town, city)</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>14. Prominent intercollegiate athletic programs</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>15. Availability of internships &amp; practical career experiences</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>16. Quality of your intended major</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>17. Attractiveness of the campus</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>18. Graduates get into good graduate &amp; professional schools</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>19. Graduates get jobs in their chosen fields</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>20. Comfortable, friendly campus community</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>21. Size of the student body</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
<tr>
<td>22. Campus is safe for all students</td>
<td>1 2 3 4</td>
<td>0</td>
<td>1 2 3 4</td>
<td>0</td>
</tr>
</tbody>
</table>

23. Please write a word or phrase that best expresses your image of UC DAVIS: ____________

24. Fill in the boxes next to ALL of the words that you would say are the most widely held images of UCD.

- Conservative
- Prestigious
- Fun
- Intellectual
- Not well-known
- Comfortable
- Back-up school
- Selective
- Athletics
- Academic Pressure
- Partying
- Rural
- Challenging
- Impersonal
- Career-oriented
- Supportive
- Friendly
- Large
- Diverse
- Boring

25. Now do the same for the OTHER COLLEGE listed above.

- Conservative
- Prestigious
- Fun
- Intellectual
- Not well-known
- Comfortable
- Back-up school
- Selective
- Athletics
- Academic Pressure
- Partying
- Rural
- Challenging
- Impersonal
- Career-oriented
- Supportive
- Friendly
- Large
- Diverse
- Boring

To see Survey Results, click on chart links below.

### COLLEGE COMPETITORS

Section II (top of page) asks admitted students to identify another school they seriously considered and (if not enrolling at UCD) to indicate whether they intended to attend that school.

Survey Results: Section II

Where the Non-Enrolled Admits Went:
- All Admits
- by Gender:
  - Male
  - Female
- by Ethnicity:
  - African-American
  - Asian-American
  - Latin-American
  - Mexican-American
  - White
- by College/Division:
  - Agricultural & Environmental Studies
  - Biological Sciences
  - Engineering
  - Humanities, Arts & Cultural Studies
  - Mathematical & Physical Sciences
  - Social Sciences
All Admitted Students:
Our primary competitors are our sister campuses in the UC System: 61% of the students we admit who choose to attend college elsewhere enroll at another UC campus.

Admits who enroll at a CSU campus are most likely to go to Cal Poly San Luis Obispo (7% of all non-matriculants).
Males:
Males and females who choose to enroll elsewhere are about equally as likely to be attending another UC school (61% vs. 61%). Among those enrolling at another UC campus, males are more likely than females to be attending UC Berkeley (21% vs. 17%), and less likely to be attending UC Santa Barbara (5% vs. 10%).

Males who choose to go to school elsewhere are somewhat less likely than females to be attending a private college in California (10% vs. 12%).
**Where Admits Went Instead of UC Davis:**

**Female**
Survey of Fall 1998 New from High School Students

Females:
- Within the UC system, females are less likely than males to be attending UC Berkeley (17% vs. 21%), and more likely to be attending UC Santa Barbara (10% vs. 5%).
- Females who choose to go to school elsewhere are somewhat more likely than males to be attending a private college in California (12% vs. 10%).
**Where Admits Went Instead of UC Davis:**

**African American**
Survey of Fall 1998 New from High School Students

---

**African-Americans:**
African American admits who declined enrollment at UC Davis are less likely than other non-enrolling admits to attend another UC campus (54% vs. 61%). Compared to all non-enrolling admits UC, they are more likely to attend UCLA (15% vs. 13%) or UC Irvine (6% vs. 4%), and less likely to attend either UC San Diego (6% vs. 13%) or UC Santa Barbara (3% vs. 8%).

African American admits are more likely to choose to attend a California private college than other non-enrolling admits (22% vs. 12%).
Asian-Americans:
Asian American admits who declined enrollment at UC Davis are more likely than other admits to be attending another UC campus (73% vs. 61%). Asian-Americans are more likely than non-enrolling admits overall to have enrolled at UCB (27% vs. 18%) or UCLA (18% vs. 13%) and less likely to have enrolled at UC Santa Barbara (2% vs. 8%).
Latin-Americans:
African American admits who declined enrollment at UC Davis are somewhat less likely than other non-enrolling admits to attend another UC campus (57% vs. 61%). Compared to all non-enrolling admits, they are more likely to be attending UC Santa Barbara (10% vs. 8%) and less likely to be attending UC San Diego (10% vs. 13%).

Latin-American admits are more likely to choose to attend college in another state than other non-enrolling admits (20% vs. 15%).
**Where Admits Went Instead of UC Davis:**

**Mexican American**
Survey of Fall 1998 New from High School Students

**Mexican-American:**
Mexican-American admits who declined enrollment at UC Davis are somewhat less likely than other non-enrolling admits to be attending another UC campus (57% vs. 61%). Compared to all non-enrolling admits, Mexican-Americans are more likely to have enrolled at UC Santa Barbara (10% vs. 8%).

Non-enrolling Mexican-American admits are more likely than other non-enrolling admits to be attending a private college in California (17% vs. 12%), a CSU campus (15% vs. 9%), or a California community college (5% vs. 3%). They are less likely to have enrolled in a school out of state (6% vs. 15%).
**White:**

White admits who declined to enroll at UC Davis are less likely than non-enrolling admits overall to have enrolled at another UC campus (53% vs. 61%). Compared to all non-enrolling admits, non-enrolling white admits are less likely to have enrolled at UC Berkeley (13% vs. 18%) and more likely to have enrolled at UC Santa Barbara (12% vs. 8%).

Non-enrolling white admits are somewhat more likely than other non-enrolling admits to be attending college outside of California (19% vs. 15%).
**College of Agricultural & Environmental Sciences:**
A&ES admits who declined enrollment at UC Davis are somewhat less likely than other non-enrolling admits to be attending another UC Campus (59% vs. 61%). The college’s strongest competitors in the system are UC Berkeley and UC San Diego. Non-enrolling A&ES are more than non-enrolling admits overall to be attending UC San Diego (15% vs. 13%) or UC Santa Barbara (10% vs. 8%) and less likely to be attending UCLA (10% vs. 13%).

The CSU system takes more non-enrolling admits from A&ES than for the campus as a whole (14% vs. 9%). Cal Poly SLO accounts for about half of these. CSU’s Chico and San Francisco campuses each take about 2% of A&ES non-enrolling admits.
Where Admits Went Instead of UC Davis:
Division of Biological Sciences
Survey of Fall 1998 New from High School Students

**Division of Biological Sciences:**
Biological Sciences admits who declined enrollment at UC Davis are somewhat more likely than other non-enrolling admits to be attending another UC campus (65% vs. 61%). Non-enrolling admits in the Biological Sciences are more likely than non-enrolling admits overall to be attending UC Berkeley (21% vs. 18%) or UCLA (16% vs. 13%).

Cal Poly SLO is not a significant competitor for the division of Biological Sciences, taking only 2.5% of non-enrolling admits.
**College of Engineering:**

Engineering admits who declined enrollment at UC Davis are somewhat less likely than other non-enrolling admits to be attending another UC campus (59% vs. 61%). Compared to all non-enrolling admits, non-enrolling Engineering admits are more likely to be attending UC Berkeley (20% vs. 18%) or UCLA (17% vs. 13%), and less likely to be attending UC Santa Barbara (2% vs. 8%).

Cal PolySLO is a significant competitor, taking 15% or non-enrolling Engineering admits.
Where Admits Went Instead of UC Davis:  
Division of Humanities, Arts, & Cultural Studies  
Survey of Fall 1998 New from High School Students

Division of Humanities, Arts, & Cultural Studies:  
HArCS admits who declined enrollment at UC Davis are even more likely than all non-enrolling admits to attend another UC campus (64% vs. 61%). The “pecking order” is different than for other divisions, with UC Santa Barbara a stronger competitor than UC San Diego, and UC Santa Cruz a more prominent competitor.

Fewer non-enrolling HArCS admits went to a CSU school (4% vs. 9%). Cal Poly SLO, a significant competitor for A& ES and Engineering students, does not draw HArCS admits.
Where Admits Went Instead of UC Davis:
Division of Mathematical & Physical Sciences
Survey of Fall 1998 New from High School Students

Division of Mathematical & Physical Sciences:
MPS admits who declined enrollment at UC Davis are somewhat less likely than other non-enrolling admits to be attending another UC school (58% vs. 61%). Compared to other non-enrolling admits, MPS admits are less likely to be attending UC Berkeley (16% vs. 18%) or UCLA (6% vs. 13%), and more likely to be attending UC San Diego (15% vs. 13%).

Non-enrolling MPS admits are more likely than others to be attending a California private college (15% vs. 12%). They are equally as likely as all non-enrolling admits to be going to a CSU school, but they are distributed over a larger number of CSU campuses. Only about 2% of non-enrolling MPS admits got to Cal Poly SLO, compared to 5% of all non-enrolling admits.
Division of Social Sciences:

As with all admits declining enrollment at UC Davis, Social Science admits are most likely to be attending another UC school (60% vs. 61%). Social Science admits are more likely than other non-enrolling admits to be attending UCLA (15% vs. 13%) or UC Santa Barbara (11% vs. 8%).

Fewer non-enrolling Social Science admits went to a CSU school than for the campus as a whole (6% vs. 9%). Cal Poly SLO accounts for over half of the Social Science non-matriculants going to a CSU school.